



## Bachelor of Arts (Honours) in Hotel Operations Management 酒店營運管理(榮譽)文學士

YEAR 1 ENTRY  
SELF-FINANCING  
MH125104 /  
MH125109K

YEAR 3 ENTRY  
SELF-FINANCING  
MH125104 / MH125109K  
(Full-Time)  
MH525104 (Part-time)

### PROGRAMME HIGHLIGHTS

- Provide balanced training in hotel operations and professional management
- Cover key areas, including food and beverage management, front office operations, housekeeping, finance, human resources, marketing and e-business, to prepare for careers in the hospitality industry
- Adopt a work-integrated learning approach through internships and industry projects

### Programme Overview

This programme aims to nurture a new generation of professionals for the rapidly developing hotel sector in Hong Kong as well as in the region. In order to equip students with strong theory and practical knowledge and skills in hotel operations management, a broad range of hotel topics including food & beverage management, front office and housekeeping management, hotel revenue management, and staff development and training will be covered in the programme. Via internship opportunities, this programme will also help students to identify and strengthen their career aspirations by integrating classroom knowledge with the practice of work within actual hotel settings.

### Career Prospects

After obtaining relevant operational experience in the hotel/hospitality industry, graduates will be capable of assuming managerial positions such as front office manager, restaurant manager, catering manager, housekeeping manager, or revenue manager in local, regional or global hospitality companies (e.g., hotel and resort companies, conference and exhibition centres, private and country clubs, and theme parks, etc).

### Professional Recognition

This programme has been accredited by the internationally-renowned Institute of Hospitality (UK), and received the Recognition of Quality Culinary Education Programme Certification by the World Association of Chefs' Societies. The programme achieved Observer of the International Centre of Excellence in Tourism and Hospitality Education (THE-ICE). Besides, it has been recognized as an Alliance Network Friend.



For online application:  
VTC Web-based Admissions System  
[www.vtc.edu.hk/admission](http://www.vtc.edu.hk/admission)



資歷架構  
Qualifications  
Framework

This programme is recognised under the QF (Level 5)  
QR Registration No.: 14/002733/L5  
Registration Validity Period: 01/09/2014 to 31/08/2029



### Industry Endorsement

"The BA (Hons) in Hotel Operations Management programme can equip the students with the foundation to embrace the challenges in the hospitality industry. Look forward to welcoming and working closely with the future talents."

#### Perdita FUNG

Area Director of Human Resources - Hong Kong, Macau & Taiwan  
Grand Hyatt Hong Kong



### Graduate Endorsement

"THEI provides various opportunities for students in developing the passion and skills required by the hotel industry. Apart from frequent hotel visits and part-time opportunities, the 3-month internship program brought me a lot of industrial exposure and hence prepared me for future career. The academic exchange programme in Germany also enhanced my interpersonal skills and cultivated me with international insight."

#### LEUNG Sin Yi, Kelly

2020 Graduate  
Guest Service Officer, Tin Lung Heen - The Ritz-Carlton Hong Kong  
Exchange Student to the Trier University of Applied Science, Germany

## PROGRAMME STRUCTURE

### YEAR 1

#### General Education Module

- Chinese 1
- English for Academic Studies 1
- Creativity & Innovation in Society

#### Industry/Profession Specific Module

- Hotel Operations Fundamentals
- Food & Beverage Operations
- Business Management Fundamentals
- Wine, Spirits & Food Affinities
- Food & Beverage Practices
- Food Hygiene & Safety
- Tourism Studies
- Front Office Management

### YEAR 2

#### General Education Module

- A.I. and Blockchain in Society & Work
- Entrepreneurial Mindset
- General Education Elective 1

#### Industry/Profession Specific Module

- Marketing Management
- Accounting for Management
- eBusiness for Hotels
- Housekeeping Management
- Human Resources Management
- Hospitality Property & Facilities Management

### YEAR 3

#### General Education Module

- Chinese 2
- English for Academic Studies 2
- English for Professional Purposes
- General Education Elective 2

#### Industry/Profession Specific Module

- Programme Elective 1
- Programme Elective 2
- Entrepreneurship
- Hotel Revenue Management
- Staff Training & Development
- Research Methods & Data Analysis
- Work-integrated Learning
- Recipe Development

### YEAR 4

#### General Education Module

- General Education Elective 3
- General Education Elective 4

#### Industry/Profession Specific Module

- Programme Elective 3
- Programme Elective 4
- Programme Elective 5
- Final Year Project (Part 1)
- Final Year Project (Part 2)
- Contemporary Issues in Hotels
- Customer Service Management
- Catering Events Management
- Business Ethics & Law

## WORK AND LEARNING EXPERIENCE



• Rosewood Hong Kong



• Training Restaurant - Spring



• Guest Lecturer: Mixologist Sharing Session



• Hong Kong Disneyland



• Student-Industry Engagement

\*This programme provides two mediums of instruction, English (course code: MH125104) and Chinese (Putonghua) (course code: MH125109K), for selection.