



20 20

BA (HONS) IN
FASHION DESIGN



Professor Leslie Chen, JP
Dean | Faculty of Design and Environment

Message from the Faculty Dean

Graduates of our BA(Hons) Fashion Design Programme, my heartiest congratulations to all of you. My sincere congratulations also go to your parents, our teachers, administrative staff, and technical staff for their continual support in nurturing you to your graduation.

Congratulations to you for all the achievements you have made during your years of studies with us. Many of you have won local, regional, and international awards and design competitions. Some of you have obtained offers from Master programmes of renowned universities.

I must also convey a special word of appreciation to you and your parents, our teachers and staff for the perseverance at this difficult time of Covid-19 spread. Although we had to partially suspend face-to-face teaching within most of the spring semester, you have all navigated through this difficult journey successfully. I wish you could learn from this experience and become more resilient in your future career path.

I am confident that you are trained to be not only work ready, but also be able to influence futures trends, and will continue to explore new grounds through a life-long journey. The most influential people are often fearless seekers with the willingness to push boundaries. Both great designers and true innovators push boundaries and are always ready to explore beyond their comfort zones. I trust you will not be limited by boundaries. You are also equipped with the practical and technical knowledge to turn creativities into realities.

My sincerest thanks to all our sponsors and supporting organisations for their generous contributions to make the fashion show come true. We also deeply appreciate the invaluable support from our industry partners. Last but not least, my congratulations go to all participants in the show for their tremendous efforts and wonderful work in realising such a special event. I offer my very best wishes to all!



Ms. Alice Chu

Associate Professor

Programme Leader | Faculty of Design and Environment

Message from the Programme Leader

Welcome to the 5rd THEi Fashion Graduation Show !

The creative works showcased to you today are the result of our students’ four years of study in THEi. These final 15 students have been chosen by industrialists, designers and teachers and their works reflected their original creative ideas in fashion. I have to thank the concerted effort of our colleagues in organizing this event to our students.

Our BA(Hons) in Fashion Design programme aims at nurturing and equipping our students to join the fashion industry after graduation. We are well aware that fashion is a fast-changing and competitive industry, so we not only provide our students with fashion knowledge, but also nurture their innovative and creative thinking skills. By offering them internships and overseas exchange program, we further encourage our students to broaden their minds and face challenges. We also help them participate in the international competitions and seminars, which sparkle their imaginations and widen their horizons.

Despite the challenge of COVID-19 pandemic, our students still performed outstandingly in the past year. One alumnus earned HKFDA Young Talent Award of HKD250,000 scholarship which offers him an opportunity to pursue his MA study overseas. Other students also won the local and international awards in Hong Kong Young Knitwear Designers’ Contest, Splendid Fashion Design Competition, Xinao Knit for Next Knitwear Designer Competition, to name but a few. These awards are a testament to the excellence of our students and their designs, and indicative of the high quality of work presented before you.

May I also take this opportunity to thank our sponsors, judges and guests, without whom this event would not be possible. Last, but not least, thank you for joining us today and making this event a great success!

JUDGES

Ms. Janet Cheung
Vice Chairman of The Hong Kong Fashion Designers Association

Mr. Walter Ma
Vice Chairman of The Hong Kong Fashion Designers Association

Mr. Brian Tam, Project Manager, Fashion & Marketing HK
The Woolmark Company

Mr. Kristin Yeung Chi Wun
Design Manager of Moisselle International Holdings Limited

AWARDS

Overall Winner

First Runner-up

Second Runner-up

Woolmark Award

The Hong Kong Fashion Designers Association Creativity Award

01

TRYPHOBIA

Chan Kei Yin Inez

02

EXTRAÑO

Chan Yui Lam Yulia

03

LOOP

Cheung Ka Yan

04

OIL BEAUTY

Chow Stephanie

05

GREENERY PARADISO

Chow Wing Yi

06

COLLAGE

Chung Wei Yan Jennifer

07

GENERATION SAD

Lai Shi Yin

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SPEAK OUT

Lam Hoi Man

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COLOR DEFENCE

Law Hoi Yan Michelle

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YOUR SON IS A WOMAN

Alex Loong Bai Cheng

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MEMORY

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AMULETIC

Tang Wai Ying

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PARTY TIME

Tsai Siu Ki

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AN OBLIVIOUS SOUL

Tsoi Sze Ting, Tina

15

UNLESS YOU LOVE

ME MORE

Tsoi Tsz Yu





TRYPHOBIA

Most people think that trypo structures are disgusting, but I find them interesting while setting my eyes on these patterns. Trypophobia is an expression of fearlessness, and the collection would like to create a weird atmosphere by combining the patterns, layers and colours.

01



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EXTRAÑO

How true is that the universal aesthetic is the most important standard for judging beauty? Some people may feel insecure because of their unique appearance, but indeed they should appreciate their personal characteristics and respect the differences among people regardless of what the mainstream beauty standards are. Being confident, having self-love and valuing ourselves are more important than caring about others' judgements.

02



CHAN YUI LAM YULIA
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LOOP

Life is a LOOP and people are constrained by rules.

Life is a limited time offer and yet it is filled with unlimited possibilities. The collection shows the cycle of life.

We may feel helpless and powerless at times and none of us can run away from the sufferings of birth, old age, sickness and death as we all have to go through the rites of passages.

03



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04 / Oil Beauty

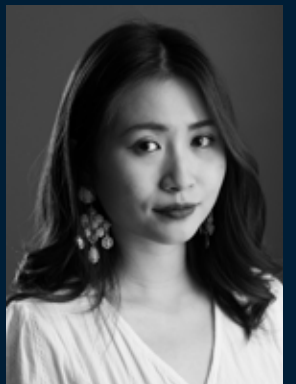




OIL BEAUTY

Oil Beauty is a womenswear SS2021 collection that portrays the story of the Deepwater Horizon oil spill. It is a major damage to the marine life and environment that is difficult to recover. This collection is divided into four parts to show the whole sad story of the oil spill.

04



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GREENERY PARADISO

Paradiso seems like our inner heart, which is full of greenery and gives us fresh air to reborn. 'Paradiso' can be represented in different forms and can be found anywhere so long as you find it therapeutic to your heart and soul. My collection was created based on some upcycling and sustainability concepts.

05



CHOW WING YI
周詠宜

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05





COLLAGE

Life is full of dreams and we have different experiences and emotions in every stage of life. Although there are ups and downs, we should be proud of ourselves that we have faced or enjoyed every moment of our life.

Collage has collected stories from different life stages and recreated a special story for everybody with the materials. It encourages people to fill their stories with hopes rather than suicidal thoughts.

06



CHUNG WEI YAN JENNIFER
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07 GENERATION SAD

The Generation Sad presents a playful, sarcastic, and dystopian story. This collection was inspired by the movie, *The Lobster*, and Francis Bacon's artworks. People nowadays, especially the youngsters, have come to realise that reality is stranger than fiction. They have confusion, resentment and dissatisfaction but still are trying to keep everything on track.

07



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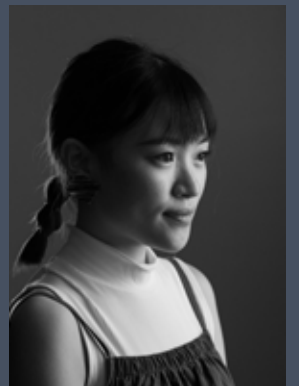
07



SPEAK OUT

The fashion collection outlines the different stages of the 'Speak Out' process. The voice in the beginning calls out to be saved, followed by another signifying resistance and victory. The "Speak Out" series encourages people to make their voice heard. Don't suffer in silence and bury your head in the sand. Just believe your voice can do big things and make huge changes.

08



LAM HOI MAN
林凱雯

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COLOR DEFENCE

For my design, I would like to attract people with colours. The loose-fitting and oversized outfits draw focus away from the body shape. The colours chosen for the designs accentuate the wearer's features and increase his visibility, while they also act as a protective layer that covers up your true identity if you choose to go unnoticed.

09



LAW HOI YAN MICHELLE
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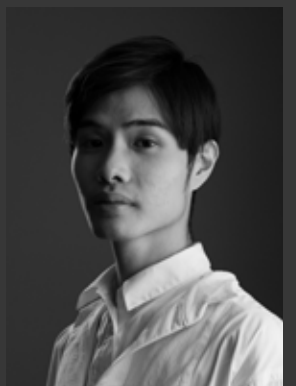


YOUR SON IS A WOMAN

The collection is about the inner feminine romance in men. The beauty inside them is the secrecy in concealing their femininity throughout their lifetime. They always look tough and are armed with a hard shell.

It is about the diversity of men. As men can be anything, when we say “liberate women”, have we forgotten about men?

10



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10





MEMORY

Memory is a collection that is reminiscent of the good old days of Hong Kong's printing industry. The prints on the iconic White Rabbit candy wrappers and Old Master Q Comics bring back all the memories. The mood of the design is playful, vivacious and dramatic. The use of bright and contrasting colours creates a fun-loving and energetic atmosphere.

11



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AMULETIC

A dreamcatcher is an amulet in some Native American cultures. It is a craft that uses strings to weave a net into a frame. Native Americans believe that a dreamcatcher comforts the sleeper and catches sweet dreams. The dreamcatcher is the main design element that presents the craftsmanship of Native Americans and it reminds us to take chances in life.

12



TANG WAI YING
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PARTY TIME

Every party is filled with love, endless joy, and mysterious power in the forest. They embarked on this long journey of exploration and eventually grew to various degrees. Each member has completed the purpose of their trip, and their hard work is what we pursue all our lives. They like a social life and enjoy the parties. In life, they share the happiness of this land. We enjoy freedom.

13



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AN OBLIVIOUS SOUL

As humans, we (especially women) are all stuck in the constant cycle of life, and each of us is just dying to break free through our own ways. Rules, restrictions, and social norms hinder us from reaching our goals and realising our dreams; we may even have lost ourselves. *An Oblivious Soul* reveals the hidden self of women on the stage through the power of fashion. Black is the colour of aesthetics which speaks the power and confidence of being a woman who fights for freedom and equality in society. The beauty of black not only illustrates the black anonymity, but also the spirit that has broken free of social norms presented in exaggerated forms.

14



TSOI SZE TING, TINA
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13

UNLESS YOU LOVE ME MORE

If marriage is the only bondage in life, weddings are no different than funerals. I don't want to wait indefinitely for someone to love me. I have chosen to hold my own hands as I am the one who values myself most.

And I believe, I am my own Mr. right. Welcome to my wedding.

15



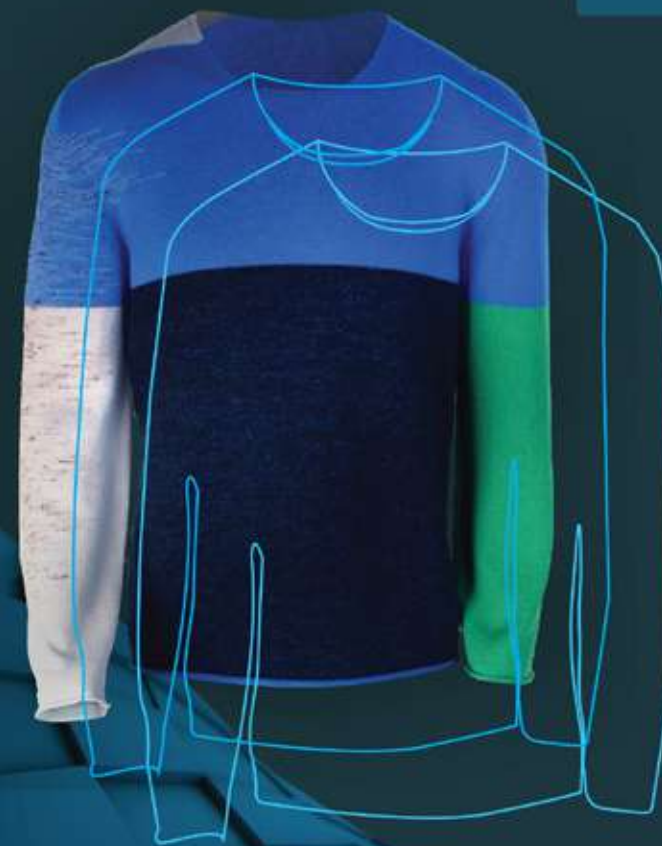
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15



MOISELLE



STOLL

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ADF collection



2020 collection



STOLL Hong Kong agent

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Members
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Dr. Eve Chan
Ms. Febbie Cheng
Ms. Jenny Cheung
Ms. Eunice Lee
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