

FASHION
SHOW
2022

BA(HONS) IN
FASHION DESIGN

高科院
Thei



ANNIVERSARY

MESSAGE FROM

THE FACULTY DEAN



PROFESSOR LESLIE CHEN, JP

Dean,
Faculty of Design and Environment

Congratulations, 2022 Fashion Design graduates of our Faculty of Design and Environment at THEi. My sincere congratulations is also extended to parents, teachers, administrative staff, technicians, and all participants for their support and collective efforts in making the Fashion Catwalk show and exhibition successful realities in these challenging pandemic times. My sincere thanks also goes to all sponsors, supporting organisations, and industry partners for their generous contributions and invaluable support.

2022 is more than a special year for you, it is also our 10th year anniversary at THEi. Since 2012, our Faculty has been offering the Bachelor of Arts (Honours) in Fashion Design in Hong Kong. We are immensely grateful for having the privilege to nurture hundreds of creative young talents with the skills and sense essential for the vibrant fashion world. A quick survey from our Fashion Design programme team revealed some interesting numbers – we have won 394 international and local awards, held 100 master talks, organised 13 exchange programmes, completed 30 industry collaborative projects, and our students participated in over 70,000 work integrated learning hours!

True innovators are always willing to push boundaries and explore beyond their comfort zones. I believe you are, like all students and graduates from our Faculty since 2012, instilled with the mind-set to readily tread beyond boundaries and boldly experiment out of your comfort zones. At the same time, you are also equipped with the down to earth skills and technical know-hows to help realise designs from paper to reality.

Please accept my sincerest congratulations to all of you again. As always, I am confident that you shall be making significant contributions at your further studies or at work. Just go out and set free your talents! I am confident that we shall hear success stories from you in the not so distant future. Please also remember that you are always most welcomed to come back as alumni and share your future gained experience and wisdom!

MESSAGE FROM

THE PROGRAMME LEADER



MS. ALICE CHU

Associate Professor,
Faculty of Design and Environment

Welcome to the 7th THEi Fashion Show and Congratulations to the 10th Anniversary of THEi!

Since the establishment of BA(Hons) in Fashion Design in 2012, the programme has already nurtured more than five hundred graduates who are now making impact to the fashion industry. Today I am pleased to present the creative pieces of 20 finalists from our 2022 graduating class to you. This event could not have transpired without the endeavours of our colleagues and students; I would like to send my gratitude to them for their effort in organizing this show.

Our BA(Hons) in Fashion Design aims to deliver both fashion design and business knowledge to our students. In the four years of study, while providing our students with the professional knowledge of the fashion industry, we also nurture their creative-thinking skills and equip them with real-world know-hows that meet the immediate needs of the vibrant fashion industry, thanks to the support from our industry partners in providing internship programmes to our students. Four years of hard work culminates in the many delightful and creative pieces exhibited here. The holistic and practical focus of the programme thus amply prepares our students for a dynamic, fast-paced, challenging, and rewarding career in the fashion industry.

Last two years were challenging as we were under the threat of COVID-19 pandemic. However, we are so proud of the resilience, creative problem solving and intentionality demonstrated by our students. While the city was battling with frustration and uncertainty, Fashion Design students completed their projects within given framework and at a high standard.

May I take this opportunity to thank our sponsors, judges and guests without whom this event would not be possible. I also wish the class of 2022 the very best for a successful and rewarding future. Last, but not least, thank YOU for joining us today and making this event a great success!

JUDGES

MR BOBY CHAN

Chairman of Moisselle International Holding Ltd.

MS JANET CHEUNG

Project Director of Hong Kong Fashion Designers Association
Chief Curator & Project Director of Fashion Atelier Certificate Programme (FACP) for HKFDA
Professor of Practice (Fashion Design) of SFT PolyU
Creative Director/ Design Consultant of Cobra Creation Company

MS SEVILLE CHOW

Senior Vice President of Fashion of Lane Crawford Ltd.

MR WALTER MA

Vice Chairman of Hong Kong Fashion Designers Association

AWARDS

OVERALL WINNER

FIRST RUNNER-UP

SECOND RUNNER-UP

THE HONG KONG FASHION DESIGNERS ASSOCIATION CREATIVITY AWARD

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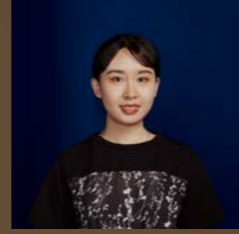
JAMIE JARDIN

20 RADIATION

WONG KA HEI, HEBE

01 HEALING OF NATURE

The theme of the clothing series is about traditional Chinese medicine, in which the five elements; gold, wood, water, fire, and earth are the main colors. Some traditional Chinese clothing features, such as cheongsam collars, are mixed in clothing tailoring. Re-interpreting traditional Chinese medicine, nature and health information in a modern Chinese style, this collection aims to strengthen people's understanding of traditional Chinese medicine, so as to focus on the purpose of health preservation.



SHEA WING HUNG
余詠虹

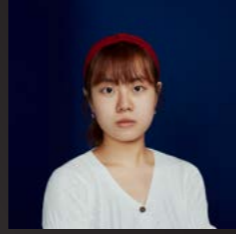
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HEALING OF NATURE

02 CONVERSATION IN THE DARK

"Conversation in the Dark" mimics the sight of blind people or those who are visually impaired. Their other senses become very sensitive when they lose their sight, for example, they touch different textures to feel the environment and hear things colliding to identify objects. This topic can raise public awareness of the needs of those who are visually impaired or blind and encourage people to give more love and care to those who are in need. This shows a positive and optimistic attitude under these difficult times of blindness, which I admire greatly. As a result, I will use it as inspiration for my collection.



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CONVERSATION IN THE DARK

03 REVERIE

The theme of the collection is "Reverie". People don't need to reveal all of themselves to others, leaving some room for the imagination. The design concept of the collection is sophisticated poetic, mainly focused on menswear. The word "sophisticated" is classic, something old and mature, like a man. "Poetic" is elegant, like a woman. By combining these two, the collection is rigid and soft, with a gentle colour scheme and classic silhouettes.



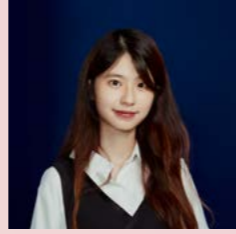
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04 KEYBOARD WARRIOR

With the development of technology, people are more and more dependent on the online world. In the network environment, they cannot only obtain all kinds of information, but also hide their identity and express their opinions at will, which is in front of a computer screen and type on a keyboard. Some people choose to show their kindness in the online world as well, so that others can get a sense of identity and self-confidence. But there are also people who make unfounded subjective comments and judgments about important online news events and even innocent people. The behavior of the "keyboard warrior" has even caused indelible psychological damage to others. We need to be vigilant, stop letting "Keyboard Warriors" control us online, find out the truth, and stop them from causing tragedies.



CHAN PUI SZE
陳佩詩

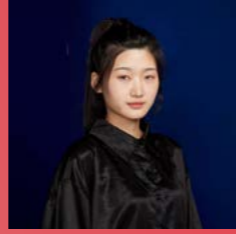
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05 REBIRTH

REBIRTH, gives new life to textile waste. This design focuses on the use of leftover fabrics made of decoration and other ways to transform monotonous clothing fabrics, in order to maximize the realization of the natural value of make the best use of everything .

During the production of every garment, a large amount of leftover fabric is produced, which eventually becomes waste and will have an impact on the environment. The theme focuses on how the production process can reduce the amount of leftover fabric, hopefully causing people to reflect on this.



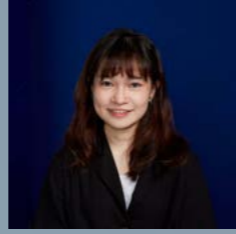
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06 MARE

For me, out of all of nature, the ocean has the most unique vibe. It connects the entire world while also dividing the land into various continents. The ocean's nature is peaceful and mild. Gentle breezes, warm sunshine, and soft wave sounds accompany the ocean. Regrettably, the mentioned terms are no longer used to describe the ocean. Over the years, humanity has continued to pollute the seawater. In this collection, the mild vibe of ocean together with the pollutions will be presented.



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07 I AM ON DIET!!!

Losing weight is the mission for many women for their whole life. Girls are limited by the number of calories they can consume and frequently keep track of their weight. However, there are a lot of lures in daily life, like fast food, snacks and soft drinks. Although dieting has its challenges, girls are willing to fight for a better self.

While most girls are on a diet, not all of them agree that fat equals ugly or thin equals beautiful. This collection pushes the thought of 'Hey, you are beautiful no matter how you look.'

I hope this collection can bring some fun to those who are on a diet.



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I AM ON DIET!!!

08 DREAM CHASER

Someone can become renowned overnight. However, you never know how much effort and pain that person has gone through to reach this level of success. After working the entire day, have you ever thought of a moment your dream was far away from you?

This collection highlights the process of chasing dreams and the spirit of persistence. It is not easy to reach our goals, but I will grit my teeth to make my wishes come true. My motto is that it is never too late to fight for our dreams!



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DREAM CHASER

09 DEFAMILIARIZATION OF CLASSIC

Inspired by the MÜNN Spring/Summer 2015 collection, this collection is based on the concept of 'Defamiliarization of Classic'. Classic childhood elements like Lego and Tetris were heavily injected into this collection. It comes in the form of interesting silhouettes, premium materials and heavy detailing. While the collection is shaped by influences from the West, hints of an Asian aesthetic can still be found in the designs, with digital print, hand embroidery and brilliant colour blocking being three of the most eye-catching examples.



CHAN LEE SHAN, NICOLE
陳莉珊

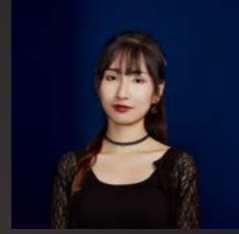
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DEFAMILIARIZATION OF CLASSIC

10 STREET STYLE

"Street Style" is inspired by some peculiar architectural forms. The word "street" is not only reminiscent of street culture, but also a symbol of rebellion. As for today's young people, the origin of breaking with tradition, exaggerated dressing and outstanding image represents that everyone has a different attitude towards fashion, and this attitude has inspired this collection. This collection takes a creative approach by shaping metal rings, ropes and transparent acrylic into wearable clothing. We want to give people a different experience of beauty by forming a grotesque dark and strange atmosphere, hoping to encourage people to try to break out of their comfort zone and find a different attitude towards life.



CHOW YAN YEE, ELLY
周茵儀

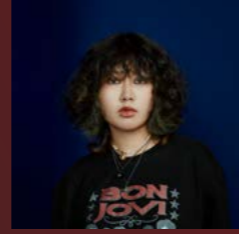
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STREET STYLE

11 TEENAGE RIOT

Teenage riot is what teenagers are looking forward to, with the hopes that they will not be limited by the general society. The theme is about behaviorism, freewill and moral goodness. Peace and love are also included and can be seen as trippy joy. People seem to have free will but are manipulated in the dark. People who do not agree with the views of mainstream society are seen as psychopaths and are generally discriminated against or boycotted.



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12 BREAKING HELL

Breaking hell is about understanding life and understanding that life and death have a fate. It is therefore unnecessary to be overly concerned. Dread is the first word that comes to mind when people think of death. However, I don't see it this way. In reincarnation, also known as rebirth or transmigration, a new physical form or body is assumed after biological death. Therefore, death is not the end, it is the start of life. Nothing should be feared. We can appreciate the value of survival when we know it.



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BREAKING HELL

13 ON MY WAY

A smooth sea never made a skilled sailor, the ocean plays an important role in the world. She nurtures tons of lives inside her, she pulls us to this vast world and links us with different countries, she completes us but can also destroy us.

The oceans are rising and so are we, life is like a long journey, during the voyage there will be smooth sailing but also billowy ocean and roaring waves. On My Way encourages people to never give up, just believe in yourself and keep sailing. After all, life goes on, isn't it?



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14 PARALLEL WORLD

This collection was inspired by the architecture of ZAHA HADID - The Queen of Curve. I adopted the personal characteristics of Zaha Hadid's design in architecture, and put these elements in this collection -curving different traditional architectures forms. The theme of this collection is PARALLEL WORLD, the meaning is that Maybe in another world, you will completely be different from who you are in this world; you may try to jump out of your own comfort zone and accept more challenges, just like the philosophy of ZAHA HADID. My design used a set of menswear and unisex elements to express this theme.



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PARALLEL WORLD

15 BREAKING FLAWS

Human beings are not born perfect, and they have their own congenital and acquired defects. This collection takes inspiration from a girl who was born without her left leg. With the help of technological advancements, her prosthetic leg is beautiful and futuristic, it helps her to build more confidence. This project creates a new Chinese style through the clash of oriental beauty and futuristic feeling, which is different from the traditional and old style. Breaking through traditional ways of thinking, this collection encourages people who are not confident to recognize and love themselves for who they are.



YEUNG HIU KEI
楊曉琦

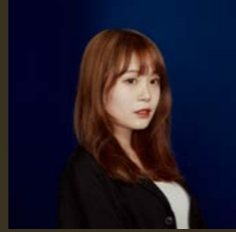
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16 BORN TO BE

It is easy to label emotions today, such as good or bad. This leads to people suppressing their true feelings and suppressing their "bad" emotions. Every emotion is a part of "me". Fungi depend on parasitic relationships and symbiotic relationships for survival; this is closest to our need for emotions.

Thus, I incorporated fungi and the concept of wabi-sabi in my design: "Accepting everything in this world with its imperfections and flaws". This brings out the theme of "Born to Be": "Embrace your emotions and accept yourself as you are—the connection to one's own heart in a deeper sense."



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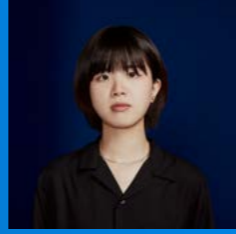


BORN TO BE

17 SOUL IS WATER

If the soul can see, do spirits exist? Does the soul leave the body after death? Does it really weigh 3 grams? Can a living person see the soul? If so, what colour would it be? For those of us who are still alive, these questions may not be answered until the day of our death, but because there are no answers, we are left with beautiful imaginations of the soul.

"Soul Is Water", displays my imagination and perception of the soul by using water as the concept and physical form to highlight the soul's mystery.



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18 BARDO

Bardo refers to the reincarnation of life, or an intermediate state between death and birth. This theme aims to remind people that they can be illuminated by love and hope in their heart and souls. Especially if they are in a state of darkness. Even if we are in the dark, we don't need to be afraid because it will be intermediated. Therefore, flower-like blossoms and fall are mainly used in this collection. It presents the state of withering and dying. Gradually, decay and downward sagging characteristics also appear. As for new hope, it will use flower blooming to represent the meaning of being "Reborn". The shape of the flower blooming and "Kintsugi" will be used as a key design element in this collection.



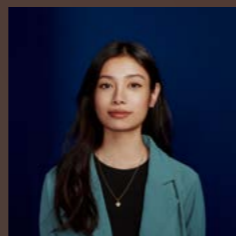
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19 NEEDLE AND NAIL

The collection is inspired by my father and his passion for carpentry. I grew up in an environment watching my father create all kinds of furniture for us. He'd build things for practical use and necessity by salvaging old wood and creating something completely new. As we grow older and more financially stable, there is less need for him to build out of necessity. There's a shift in the designs, becoming less rigid and conventional to more artistic. Experiencing both sides of his woodworking skills and designs inspired me to include wooden features and experiment in making something rigid to fluid.



JAMIE JARDIN

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NEEDLE AND NAIL

20 RADIATION

In a twenty-first-century society, where gender stereotypes still exist, over-dressing may only attract attention and even provoke criticism. All of our actions are deterred by fear of being put on the discussion forum before we act. There will inevitably be moments of confrontation between the mind that control behaviours and thoughts. What controls our behaviour, and what makes us truly be who we are?

The clothing design is inspired by Radiation. Radiation not only changes a person's appearance, such as flaking hair and skin, but it also changes the genes and cells in the body due to its high frequency. So maybe human beings who have to become mutants will dare to let go of themselves and show what they truly like.



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RADIATION

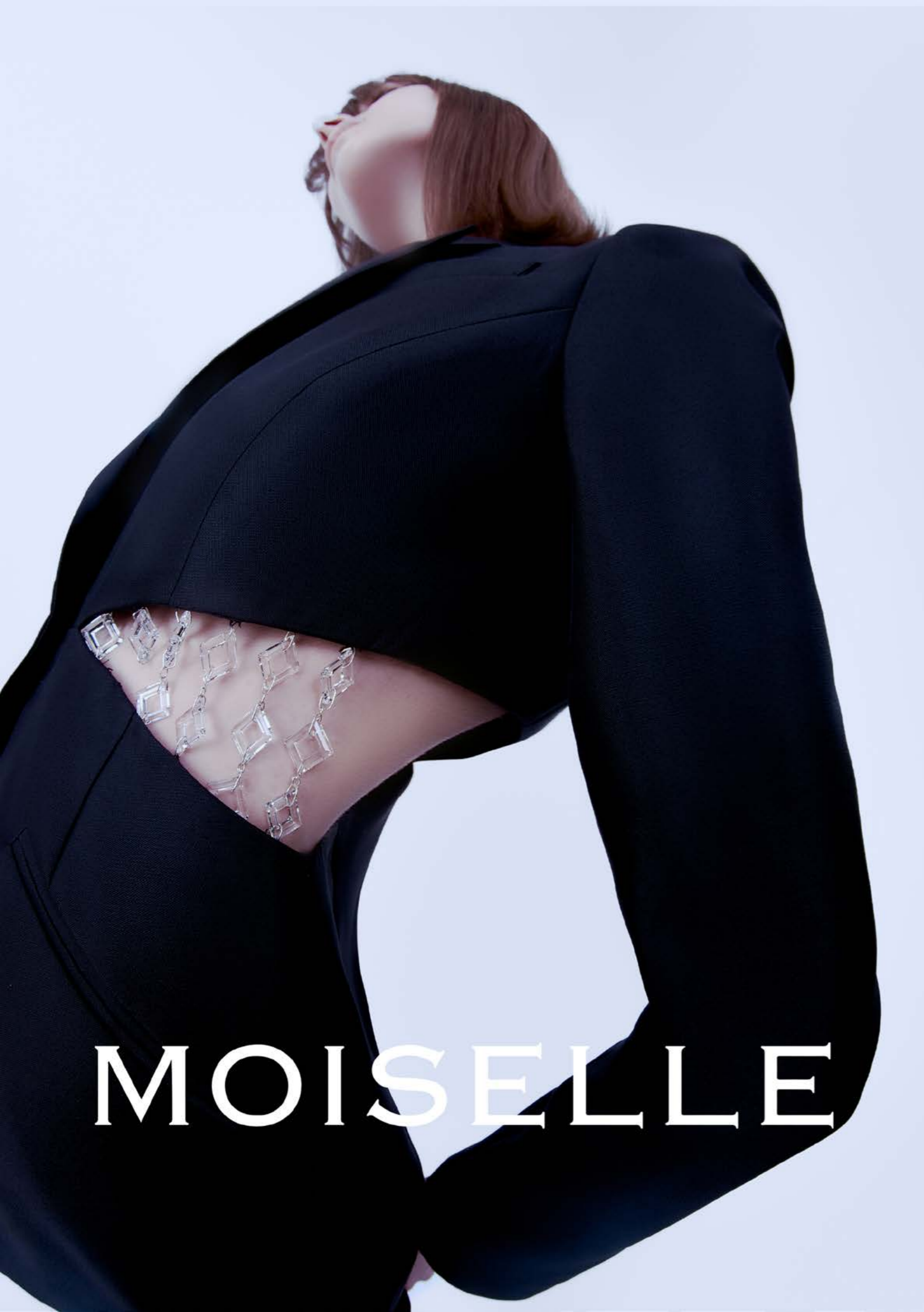


PROSPERITY
TEXTILE



STELLA BLU





MOISELLE



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