

THEI FASHION SHOW 2024 BA (HONS) IN FASHION DESIGN

BA

HONS

In

FASHION

DESIGN

2024



**Professor Alan LAU**

*President | Technological and Higher Education Institute of Hong Kong (THEi)*

Dear Distinguished Guests, Graduates, and our Colleagues,

Welcome to THEi's 2024 Graduation Fashion Show! Today, we come together to celebrate the exceptional achievements of our graduating students and their remarkable journey in the world of fashion.

At THEi, our goal is to be a leading institution in applied science and technology, producing graduates who are committed to make a significant impact in the fashion industry. Throughout their academic pursuits, our students have consistently showcased immense talent, dedication, and creativity. The designs presented today are not only innovative, but also market-ready, requiring only minor adjustments before production. We wholeheartedly acknowledge the hard work of our esteemed department members - their passion, expertise, and support have played a pivotal role in shaping our students' growth and success, and I am grateful for the collaborative spirit that defines our department.

To our graduates, congratulations on reaching this significant milestone in your academic journey. Your dedication, resilience, and pursuit of knowledge have brought you to this momentous day. As you embark on new paths, I encourage you to embrace opportunities for continuous growth and learning. The skills and experiences you have acquired during your time at THEi will serve as a strong foundation for your future endeavors.

To our distinguished guests, thank you for joining us on this special occasion. Your presence here today is a testament to the value of education and the remarkable achievements of our graduates. Your support and encouragement have been instrumental in their success, and we appreciate your continued partnership with our department.

Once again, congratulations to our graduates. We extend our best wishes for your future endeavors. Thank you for choosing THEi as your academic institution and for being a part of our incredible journey. Let us join together in celebration and appreciation as we witness the culmination of talent, creativity, and hard work on this special day.

# message from the President



**Dr CHAN Yin Lun**

*Assistant Professor*

*Department Head | Department of Design and Architecture*

Dear distinguished guests, graduates, and our esteemed colleagues,

It is our great pleasure to welcome you to Thei's 9th Annual Fashion Show. This is one of our most exciting events marking the close of each academic year, celebrating the great achievements of our Fashion Design graduates and showcasing their creative talents to our friends from the industry and community at large.

Starting from the beginning of 2024, THEi has restructured its academic units and the new Department of Design and Architecture, carried over from the former Faculty of Design and Environment, is committed to the further strengthening of interdisciplinary dialogues and collaborations among different areas of the design disciplines. As always, our Fashion Design programme has been at the forefront of bringing creative concepts to life through meticulous execution and artistry. We would like to congratulate the graduating students once again for their dedicated effort. We can truly feel their passion expressed through their exhibitory work.

We would also like to convey our sincere gratitude to our sponsors, judges, and all friends and colleagues who have contributed to make this event happen. All the best to our graduates and we hope that today will be remembered as a memorable milestone of your fruitful careers.

message

from

the

Department

Head



**Dr NWAOGU CHAN Man-Hin, Eve**

*Assistant Professor*

*Programme leader of BA(Hons) in Fashion Design*

*Department of Design and Architecture*

Congratulations, Fashion Design Graduates!

On behalf of the fashion design team, I extend my heartfelt congratulations to all the talented fashion design graduates who are showcasing their incredible creations in this year's graduation fashion show. This momentous occasion marks the culmination of years of hard work, dedication, and creative exploration.

Your journey as a fashion design student has been nothing short of remarkable achievement. From mastering the art of sketching and pattern-making to experimenting with fabrics, textures, and colors, you have embraced every challenge with passion and innovation. Each stitch, each detail, and each design exemplify your unique talents and unwavering commitment to the craft.

Today, as you step onto the runway, remember that you are not only presenting your exquisite garments but also telling captivating stories through your creations. Your designs have the power to evoke emotions, spark conversations, and inspire change. This fashion show is not only a celebration of your achievements but also a testament to the transformative power of fashion as an art form.

As you embark on your professional journeys, remember to stay true to your vision, embrace diverse perspectives, and continue pushing the boundaries of creativity. The fashion industry eagerly awaits your fresh ideas and innovative approaches. With your talents and the knowledge you have gained, I do not doubt that you will make a lasting impact on the world of fashion.

To the department and staff who have nurtured and guided these aspiring designers, your dedication and mentorship have played an invaluable role in shaping them into the exceptional individuals they are today. Thank you for your unwavering support and for creating an environment where creativity thrives.

To the families and friends who have stood by the graduates' side throughout this journey, your love, encouragement, and belief in their abilities have been instrumental in their success. Your unwavering support has provided them with the foundation to soar to new heights.

Finally, to the graduating fashion design students, may this graduation fashion show be a stepping stone to a future filled with endless possibilities. As you embark on this new chapter, embrace the challenges, seize every opportunity, and let your passion guide you toward greatness. The world eagerly awaits the mark you will etch in the fashion industry.

Once again, congratulations on this remarkable achievement. May your talent continue to shine brightly, and may your dreams become your reality. You have all the qualities to become the fashion trailblazers of tomorrow.

message

from

the

Programme

Leader

# Judges

## **Ms. Vickie Au**

Founder of V VISIONARY DESIGN STUDIO

## **Dr. Janae Chan**

Image Director of STARS Academy, Yimax Consultants Ltd

## **Ms. Janet Cheung**

Professor of Practice of School of Fashion and Textile, The Hong Kong Polytechnic University  
Vice Chairman of Hong Kong Fashion Designers Association

## **Mr. Walter Ma**

Vice Chairman of Hong Kong Fashion Designers Association

## **Ms. Morgane Parizot**

Strategic Education Director of Redress

## **Ms. Denise Seto**

Media Veteran & Fashion Stylist

## **Ms. Juliana Lam (INNOTIER Innovative Award)**

Founder of INNOTIER

## **Ms. Cintia Nunes (The Mills Fabrica Future-Maker Award)**

General Manager and Head of The Mills Fabrica Asia

# Awards

Overall Winner

First Runner-up

Second Runner-up

The Hong Kong Fashion Designers Association Creativity Award

INNOTIER Innovative Award

The Mills Fabrica Future-Maker Award

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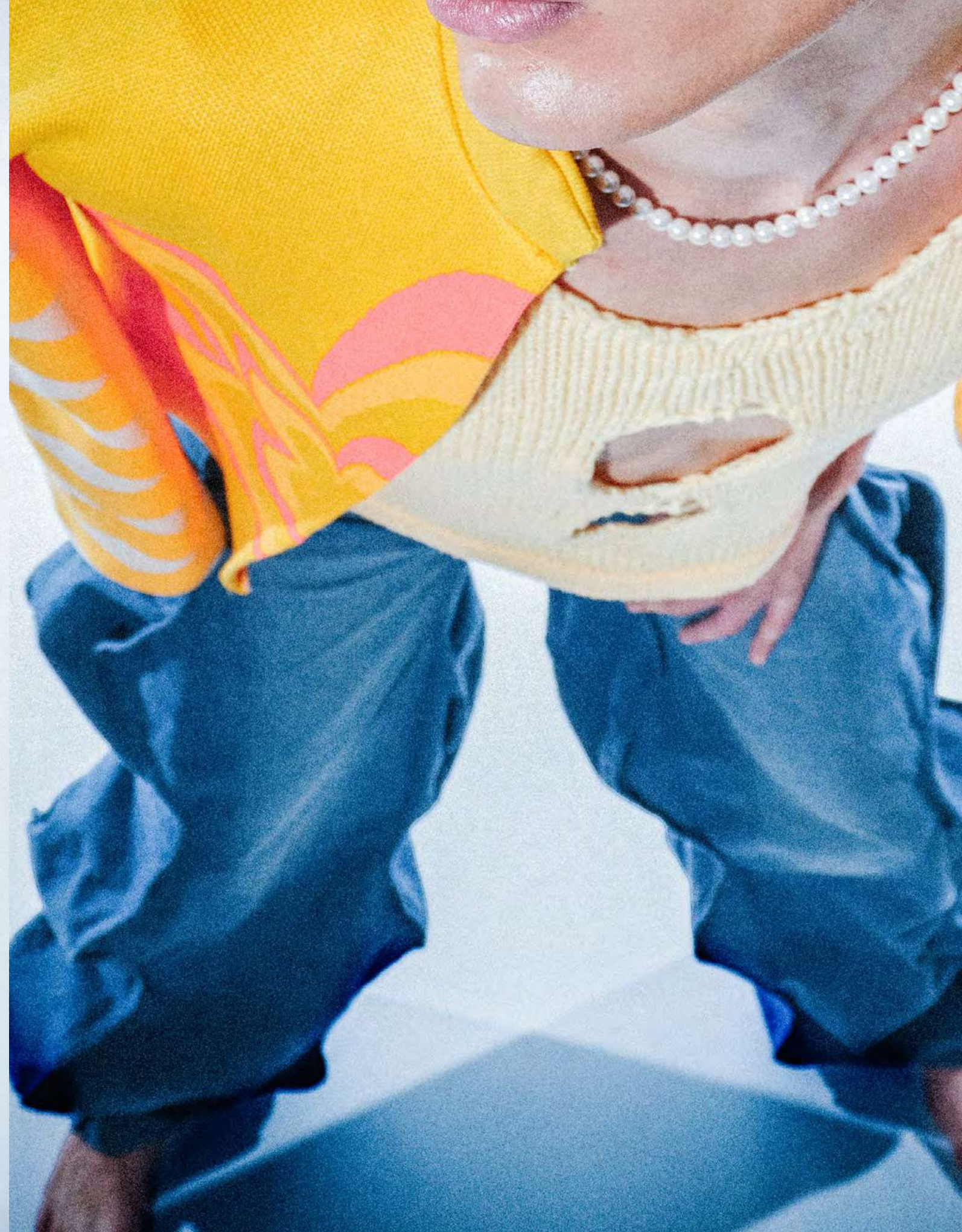
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01 iamHere





# Iam Here

The theme of this collection is “IamHere”, which indicates courage and optimism in my life journey. Sunflowers and cacti are incorporated into the flamboyant design as these are the representations of my bright and undaunted soul. I have embodied myself as colorful flowers to signal cheerful and positive attitudes towards the future. Cacti will grow brilliant flowers after weathering environmental factors; similar to life, you should be patient and persistent to wait for the surprise of beauty.



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02 UTOPIA





# UTOPIA

Utopia represents the ideal community and society and is often referred to as the “ideal land” , where human beings perpetually aspire. Throughout history, women have demonstrated unwavering bravery in their pursuits of equality and empowerment, striving to access and realize the concept of utopia. Despite adversities, women have steadfastly stood up for themselves, challenging societal norms and fighting for their rights. Their courage and resilience have played a vital role in shaping a better future, when gender equality and inclusivity are fundamental pillars of the envisioned dream world. Women’s determination to create a harmonious and fair society epitomizes their commitment to achieving “UTOPIA” .



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# multiverse

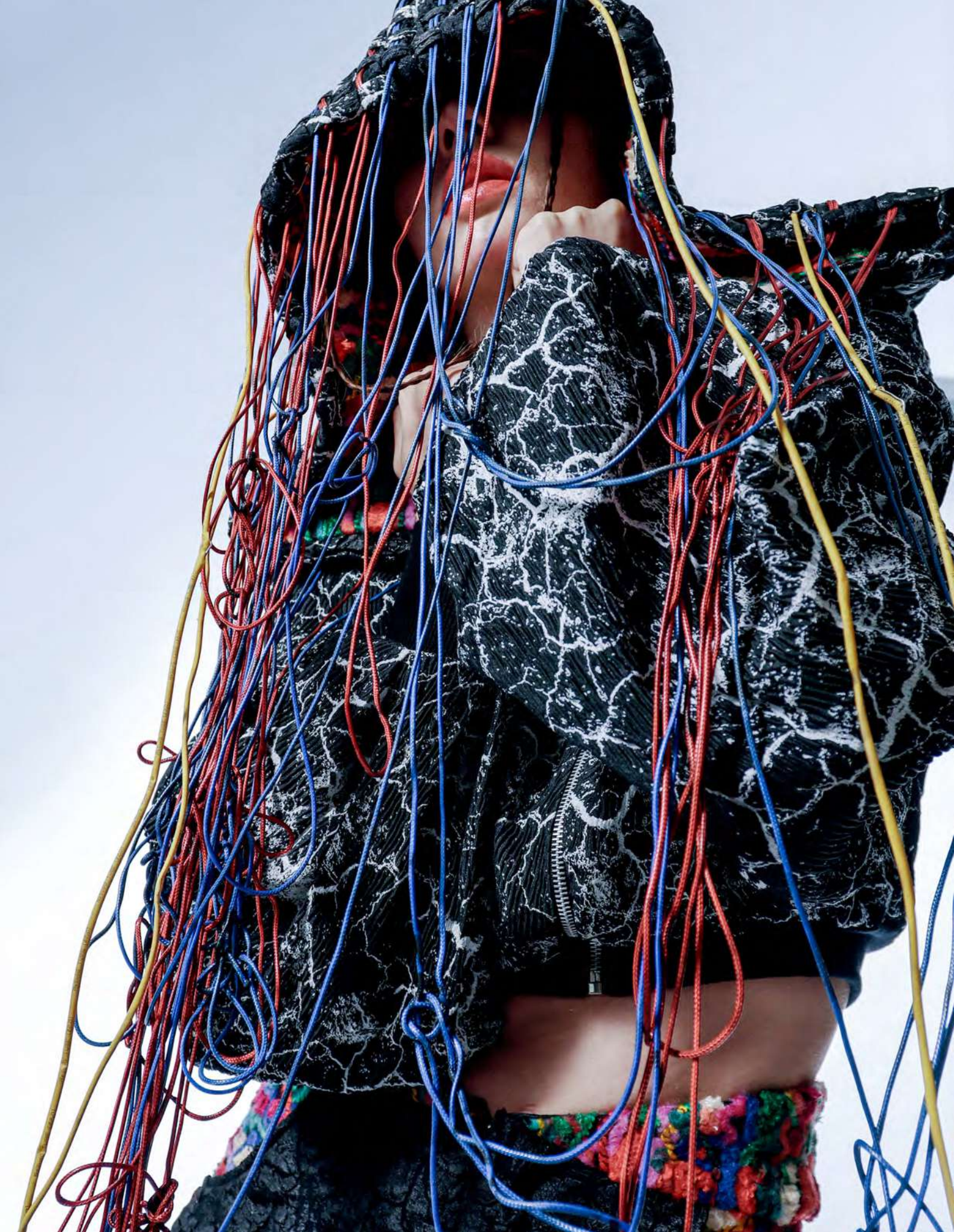
Multiverse conveys the message that every choice in our life leads to different consequences. 'Connection' is the vital concept highlighted in my design. Wire-entwined decorations help create an intertwining silhouette to present the images of 'extension' and 'connection'. Laser-colored plastic pieces are used to generate an eye-catching ornament to create an impact of witnessing the universe. Cool tone colors like blue, navy, and light grey are adopted in the collection whereas silver embellishments and beadings are scattered on top to highlight the futuristic perspective.



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04 Comfort from Violation





# Comfort from Violation

This collection draws inspiration from the enigma presented by Kowloon Walled City, once deemed to be a lawless enclave yet home to a vibrant community. Contrary to the outsiders' perception of chaos and crimes, within its labyrinthine alleys thrived an ecosystem of resilience and harmony. The tangled wires symbolize its chaotic exterior whereas the vibrant hues within each hat represents the rich tapestry of daily life. Irregular pockets adorning the trousers pay homage to the haphazard architecture of the era, celebrating the resilience and resourcefulness of the inhabitants.



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05 Spirits in the  
Material world





# Spirits in the Material World

This collection visualizes my aimless stroll in the city to look for spirituality in the material world.



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06 I AM ENFP!



# || I AM ENFP!

Everyone can be divided into 16 personalities after having completed the MBTI test.

The ENFP group is categorized as the campaigner. They are known for their lively and outgoing characteristics. This group of people possesses the abilities to connect with people in a deeper level.

ENFP are tactful and optimistic when confronting difficulties. They long for freedom and no one can control their thoughts after they have made up their minds. They hope to create a sharp and distinctive image completely different from others. Most importantly, they are innovative individuals.



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Many Asian cultures have historically adhered to strict gender roles and expectations. Gender often assigns specific responsibilities, behaviours, and social roles to individuals. In some societies, men are expected to be the primary breadwinners while women have often been assigned domestic and caregiving duties. The collection expresses the belief that everyone has the rights to dress, to play and to be whatever they want. There should not be any boundaries to define the gender roles for any creatures, even for human beings. Be myself is my definition of beauty.

'No right, no wrong, no rules for me, I'm free.'

- Let It Go



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08 Enchanted Whispers





# Enchanted Whispers

Enchanted Whispers is an exquisite collection unravelling the fascinating aspects of nature. It aims to celebrate women's vitality and strength by drawing inspiration from mushrooms, vines, and moths. This collection pays homage to the timeless beauty and grace of femininity, mirroring the intricate and organic forms found in nature. With a color palette inspired by the Art Nouveau movement, featuring soft pastels, mossy greens, beige and peacock blue, the collection embraces the feminine spirit. The designs exude elegance and fluidity, with sinuous lines, delicate embellishments inspired by mushroom gills, vine tendrils, and ethereal drapes reminiscent of moth wings.



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09 Welcome to the  
Kaleidoscopic World





# Welcome to the Kaleidoscopic World

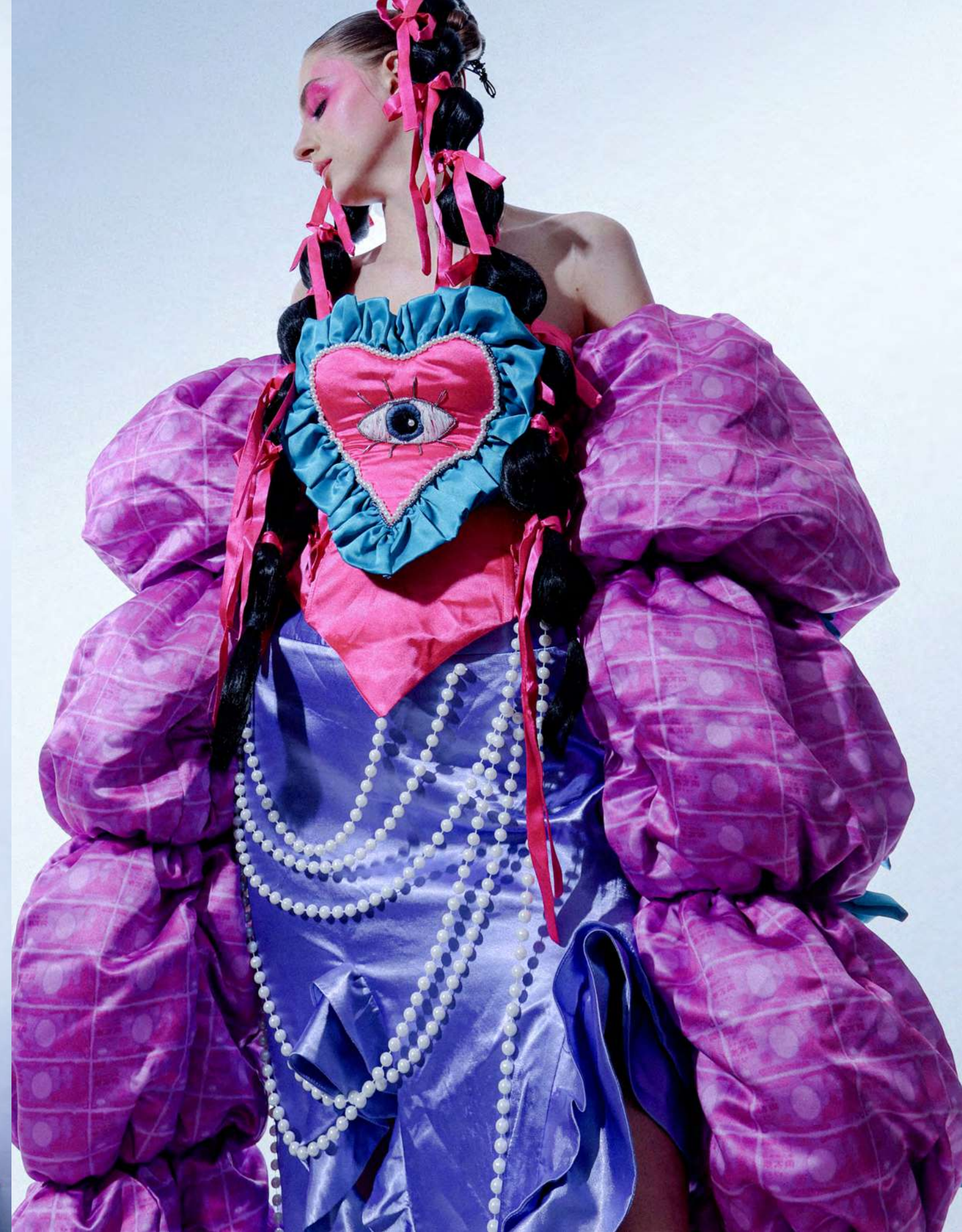
Any entity possessing a kaleidoscopic effect dazzles the mind with its flashes and beauty. The kaleidoscope is formed by the medium of mirror, through which patterns are reflected constantly, generating a unique world with hypnotic charm. The design enables you to immerse unconsciously in a psychedelic and visually impactful kaleidoscopic world.



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10 Eyes On Me





# Eyes On Me

The concept is inspired by the male gaze of feminist theory. Throughout human history, women are told to look attractive in order to satisfy men's desire and fulfill the contemporary standard of beauty. This collection will show how patriarchy is deep-rooted in the modern society and how it controls the minds and actions of women. Based on my personal experience, women are often stared at by men with unfriendly attitudes and gazes. "Eyes on Me" have dual meanings, i.e., "I am my protagonist, so pay attention to me" whereas at the same time, "there are a lot of malicious gazes on me".



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# Aquatic Serenity

This collection draws inspiration from the serene world of aquarium to shed light on the beauty of silence amidst a noisy and overstimulating outside world. It combines the fluidity and elegance of the marine fish to serve as a contrast to the fixed and dull interior of an aquarium. The garments give prominence to delicate and floating fabrics to mimic the graceful movements of the fish whereas rigid lines and tailored silhouettes reflect the structured outline of the aquarium. The color palette is carefully selected to capture the vibrant hues of aquarium fish, coral reefs, and the enchanting underwater world. A harmonious blend of grace, strength, movement and precision can be achieved in this captivating ensemble.



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12 JELLO





# JELLO

The captivating motions of jellyfish were captured and incorporated into the shape of a human body in a seamless manner. The collection has free-flowing designs that resemble the dynamic movements of jellyfish. The collection has tentacle-inspired design elements that can emit vibrant feelings to wearers. Its visual attraction is enhanced by the delicate textures and patterns with jellyfish-like features and dangling ruffles. The intricate beauty of the garment is evoked by the subtle folds and wave-like ornaments.



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