

## Programme Document

The following tables give an overview and a summary of the overall curriculum structure for the 3-Year Part-time Degree Programme:

Year-Sem	No.	Module Code	Module Title	QF Level	Credit Points
Y5-S1	1	---	Programme Elective 1	5	3
	2	GEC5206	English for Professional Purposes	5	3
	3	DAV5356	Digital Marketing	5	3
Y5-S2	1	DAV5394	Design Studio in Digital Era 1	5	6
	2	GEC5202	English for Academic Studies 2	5	3
Y5-S3@	1	DAV5395	Design Studio in Digital Era 2	5	6
	2	DAV5330	Data Analytics, ROI & Reporting	5	3
<b>Year-5 Sub-total</b>					<b>27</b>
Y6-S1	1	GEC5102	Chinese 2	5	3
	2	---	General Education Elective 1	5	3
	3	DAV5414	Design Management	5	3
Y6-S2	1	DAV5498	Design Studio in Digital Era 3	5	6
	2	---	General Education Elective 2	5	3
Y6-S3@	1	DAV5495	Dissertation 1	5	3
	2	---	Programme Elective 2	5	3
	3	DAV4201	Work-integrated Learning	4	3 <sup>#</sup>
<b>Year-5 Sub-total</b>					<b>27</b>
Y7-S1	1	DAV5496	Dissertation 2	5	3
	2	DAV5497	Final Design Studio	5	6
Y7-S2	1	---	General Education Elective 3	5	3
	2	DAV5331	Crowdsourcing & Platform Business	5	3
<b>Year-4 Sub-total</b>					<b>15</b>
<b>Total Credit Points for 3-Year Part-time Degree Programme</b>					<b>69</b>

Note:

The actual delivery of the modules is subject to the arrangement of the respective Department/School.

# The Work-integrated Learning module must be completed before graduation.

@ Summer Semester