

**Programme Document**

The following tables give an overview and a summary of the overall curriculum structure for the Degree Programme:

Year-Sem	No.	Module Code	Module Title	QF Level	Credit Points		
Y3-S1	1	GEC5206	English for Professional Purposes	5	3	15	
	2	---	Select One Programme Elective	5	3		
	3	---	Select One Programme Elective	5	3		
	4	DFD5342	Consumers & Brands	5	3		
	5	DFD5391	Research Methods	5	3		
Y3-S2	1	GEC5102	Chinese 2	5	3	9	
	2	GEC5202	English for Academic Studies 2	5	3		
	3	---	Select One GE Elective	5	3		
	<b><i>Fashion Design Stream</i></b>						
	4	DFD5333	Option 4: Production & Portfolio	5	6	9	
	5	DFD5334	Option 5: Refinement	5	3		
	<b><i>Fashion Management Stream</i></b>						
	Y3-S2	4	DFD5364	Option 1 (Fashion Communication): Fashion Journalism	5	3	9
			OR	OR			
			DFD5365	Option 1 (Fashion Retailing): China Retail Marketing Strategy			
		5	DFD5368	Option 2 (Fashion Communication): Social Media Marketing Communication	5	3	
OR			OR				
	DFD5369	Option 2 (Fashion Retailing): Sales and Persuasive Methodology					
6	DFD5344	Fashion Event Planning	5	3			
Y3-SS@	1	DFD4201	Work-integrated Learning	4	3	3	
<b>Year 3 Sub-total</b>					<b>36</b>		

Note:

The actual delivery of the modules is subject to the arrangement of the respective Department/School.

# The Work-integrated Learning module must be completed before graduation

@ Summer Semester

Year-Sem	No.	Module Code	Module Title	QF Level	Credit Points		
Y4-S3	1	---	Select One GE Elective	5	3	6	
	2	DFD5492	Dissertation 1	5	3		
	<b><i>Fashion Design Stream</i></b>						
	3	DFD5435	Collection Integration	5	3	12	
	4	DFD5453	Fashion Form Practice	5	6		
	5	DFD5493	Concept Research	5	3		
	<b><i>Fashion Management Stream</i></b>						
	3	DFD5449	Fashion Finance	5	3	9	
	4	DFD5468	Fashion E-Commerce	5	3		
	5	DFD5469	Global Fashion Supply Chain Management	5	3		
Y4-S4	1	---	Select One GE Elective	5	3	6	
	2	DFD5495	Dissertation 2	5	3		
	<b><i>Fashion Design Stream</i></b>						
	3	DFD5497	Major Design Project	5	6	6	
	<b><i>Fashion Management Stream</i></b>						
	3	DFD5440	Luxury Theory & Practices	5	3	9	
4	DFD5496	Design Management & Business Plan	5	6			
					<b>Year-4 Sub-total</b>		<b>30</b>
						<b>Total Credit Points for Degree Programme</b>	<b>66</b>

Note:

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