

Ting Kok Green Shareland Reviving Agriculture for Sustainable Rural Tourism

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Background

The Hong Kong government's 2024 Agricultural Priority Area Policy, there is a renewed focus on preserving and revitalizing agricultural landscapes. This project aims to create a tourist destination centered on Hakka farming culture, establishing a sustainable system that integrates long-term farming and tourism. Not only will this enhance Hong Kong's tourism image, but it will also promote a self-sufficient economic model. Through this initiative, we hope to pioneer a new sustainable development framework, setting a global precedent for the integration of culture and eco-tourism.



Objectives

- Blends agriculture with sustainable landscape practices, creating a unique eco-tourism destination.
- Through hands-on farming, cultural workshops, and nature trails, to foster a connection to ecological beauty.
- To foster agriculture and promote sustainable rural tourism.

Results and Discussion

To address Hong Kong's urgent problems of ecological degradation, and disconnect from agricultural history, this initiative aimed to show how sustainable agritourism may revitalize neglected rural environments. We have demonstrated through the Ting Kok case study that expired farms can be turned into useful, multipurpose areas that promote local economies, biodiversity, and community involvement all at once.

