

Palette: Exploring the Evolution of the Original DEI Concept Through Animation

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1. Background

'**Political correctness**' aims to promote diversity and inclusion but has also sparked controversy. Supporters see it as a **symbol of progress**, while critics argue that it suppresses freedom of speech.

The film and gaming industries often face skepticism when promoting diversity, with some accusing them of pandering to trends at the **expense of the original spirit** of their works.

Animation addressing the commercialization of **DEI** and the **excessive manipulation** of content calls for safeguarding cultural essence and creative freedom while pursuing diversity.

DEI is a social term or principle

Diversity

Equity

Inclusion

2. Objectives

This project aims to promote more constructive discussions and inspire deeper exploration of topics like DEI and political correctness, rather than simply condemning or glorifying them. It is designed to encourage people to avoid blindly following excessive political correctness or attacking opinions different from their own, after all....

Respecting
and listening to diverse
Perspectives is a
core principle of what
DEI truly stands for.

5. Conclusion

The information gathered has been analyzed, revealing that resentment toward DEI is not solely due to the concept itself but also stems from the forceful involvement and poor alterations made by certain corporations pushing "woke culture" and DEI narratives. In the process, the DEI ideology has been unfairly stigmatized, becoming associated with being "anti-tradition" and "anti-common sense."

Uncertainty exists regarding the potential outcomes this animation might bring in the future, but there remains hope for a positive impact. The goal of this project is not to simply criticize DEI, political correctness, or diversity, but to create an animation that sparks meaningful discussions, delving into the history and deeper significance behind the topic of DEI.

3. Script idea

Given the sensitivity of the topic, **THREE** key objectives need to be achieved:

1. Express the project opinions without offending any real-world groups, individuals, organizations. No one can directly reference any real-world groups, individuals, or organizations.

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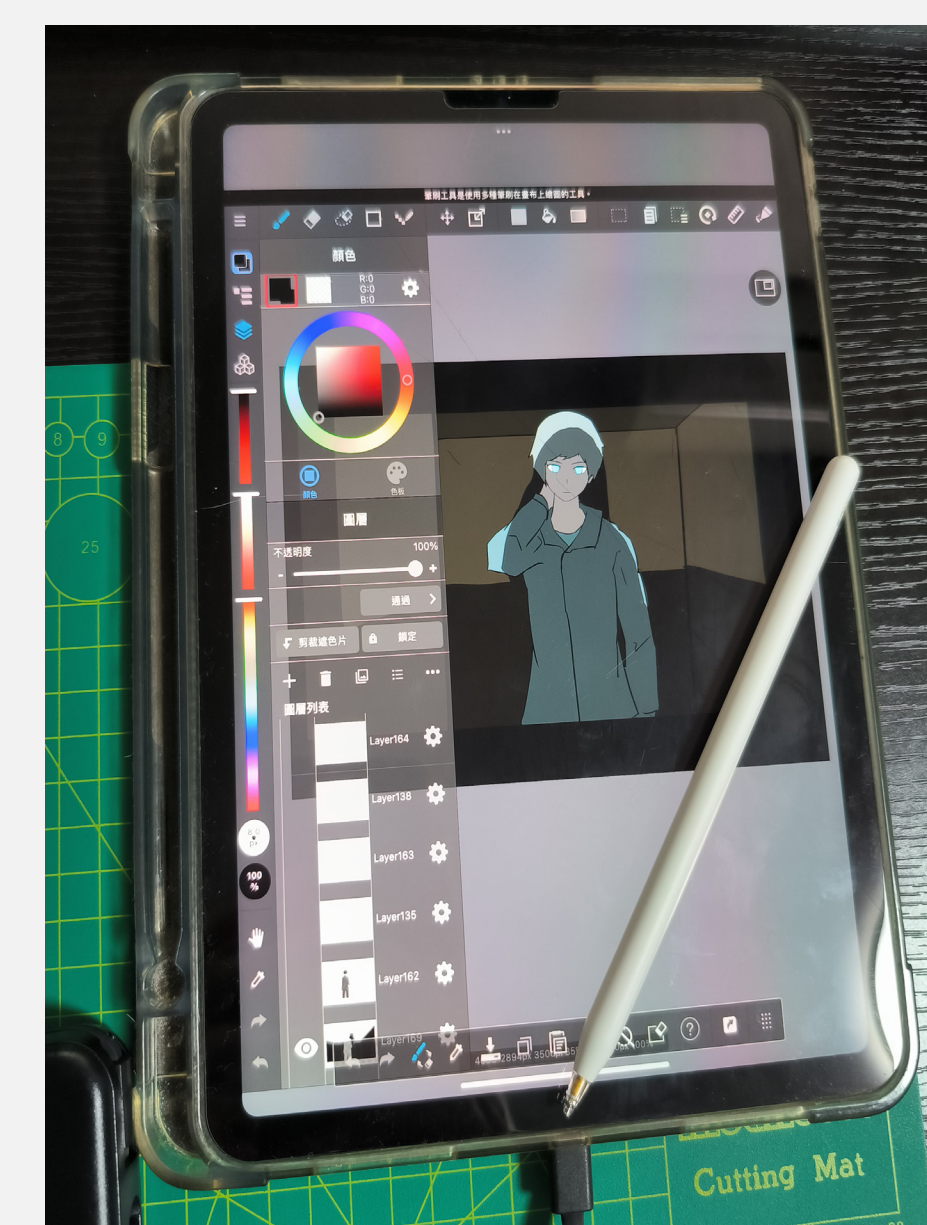
2. Without violating the first item, the script must express the project ideas and strike a reasonable balance between the two.

3. Whether the project performance and expected feedback can achieve the expected results.

4. Methodology

1. By engaging with movies, books, games, articles, and videos related to the topic, a comprehensive understanding of it has been gained.

2. It was ultimately decided to present the project in the form of an animation. The work was completed by drawing and editing animations on a tablet, with AI-generated content deliberately avoided to preserve texture and personal style.



3. After the animation is completed, it will be released, with the hope of observing the audience's reaction and inspiring.