



YEAR **1** ENTRY
SELF-FINANCING
MH125104 /
MH125109K

YEAR **2** ENTRY*
SELF-FINANCING
MH125104 /
MH125109K

YEAR **3** ENTRY
SELF-FINANCING
MH125104 / MH125109K (Full-Time)
MH525104 (Part-time)

**Bachelor of Arts (Honours) in
Hotel Operations Management**
酒店營運管理(榮譽)文學士

2026-27

PROGRAMME HIGHLIGHTS

- Provide balanced training in hotel operations and professional management
- Cover key areas, including food and beverage management, front office operations, housekeeping, finance, human resources, marketing and e-business, to prepare for careers in the hospitality industry
- Adopt a work-integrated learning approach through internships and industry projects

Programme Overview

This programme aims to nurture a new generation of professionals for the rapidly developing hotel sector in Hong Kong as well as in the region. In order to equip students with strong theory and practical knowledge and skills in hotel operations management, a broad range of hotel topics including food & beverage management, front office and housekeeping management, hotel revenue management, and staff development and training will be covered in the programme. Via internship opportunities, this programme will also help students to identify and strengthen their career aspirations by integrating classroom knowledge with the practice of work within actual hotel settings.

Career Prospects

After obtaining relevant operational experience in the hotel/hospitality industry, graduates will be capable of assuming managerial positions such as front office manager, restaurant manager, catering manager, housekeeping manager, or revenue manager in local, regional or global hospitality companies (e.g., hotel and resort companies, conference and exhibition centres, private and country clubs, and theme parks, etc).

Professional Recognition

This programme has been accredited by the internationally-renowned Institute of Hospitality (UK), and received the Recognition of Quality Culinary Education Programme Certification by the World Association of Chefs' Societies. The programme achieved Observer of the International Centre of Excellence in Tourism and Hospitality Education (THE-ICE). Besides, it has been recognized as an Alliance Network Friend.

*This newly proposed entry level is pending approval from the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ). Please refer to our website for any updates.





Perdita FUNG

Area Director of Human Resources - Hong Kong, Macau & Taiwan
Grand Hyatt Hong Kong

Industry Endorsement

"The BA (Hons) in Hotel Operations Management programme can equip the students with the foundation to embrace the challenges in the hospitality industry. Look forward to welcoming and working closely with the future talents."



LEUNG Sin Yi, Kelly

2020 Graduate
Guest Service Officer, Tin Lung Heen - The Ritz-Carlton Hong Kong
Exchange Student to the Trier University of Applied Science, Germany

Graduate Endorsement

"THEi provides various opportunities for students in developing the passion and skills required by the hotel industry. Apart from frequent hotel visits and part-time opportunities, the 3-month internship program brought me a lot of industrial exposure and hence prepared me for future career. The academic exchange programme in Germany also enhanced my interpersonal skills and cultivated me with international insight."

PROGRAMME STRUCTURE#

YEAR 1

General Education Module

- Chinese 1
- English for Academic Studies 1
- Creativity & Innovation in Society
- GE Elective 1

Industry/Profession Specific Module

- Business Management Fundamentals
- Accounting for Management
- Marketing Management
- Human Resources Management
- Tourism Studies
- Hotel Operations Fundamentals

YEAR 2

General Education Module

- A.I. and Blockchain in Society & Work
- Entrepreneurial Mindset
- GE Elective 2
- GE Elective 3

Industry/Profession Specific Module

- Food & Beverage Operations
- Front Office Management
- Wine, Spirits & Food Affinities
- Housekeeping Management
- Food & Beverage Planning and Simulations
- Food Hygiene & Sanitation

YEAR 3

General Education Module

- Chinese 2
- English for Academic Studies 2
- English for Professional Purposes

Industry/Profession Specific Module

- Entrepreneurship
- Hotel Revenue Management
- Research Methods & Data Analysis
- MICE Business & Operations Management
- Staff Training & Development
- Work-integrated Learning
- Programme Elective 1
- Programme Elective 2

YEAR 4

General Education Module

- General Education Elective 4

Industry/Profession Specific Module

- Business Ethics & Law
- eBusiness for Hotels
- Environmental Management in the Hospitality Industry
- Contemporary Issues in Hotels
- Customer Services Management
- Final Year Project (Part 1)
- Final Year Project (Part 2)
- Programme Elective 3
- Programme Elective 4
- Programme Elective 5

WORK AND LEARNING EXPERIENCE



• Rosewood Hong Kong



• Training Restaurant - Spring



• Guest Lecturer: Mixologist Sharing Session



• Hong Kong Disneyland



• Student-Industry Engagement

This programme provides two mediums of instruction, English (course code: MH125104) and Chinese (Putonghua) (course code: MH125109K), for selection.

#Subject to change, Please visit our website for any updates.