



Bachelor of Social Sciences (Honours) in Sports and Recreation Management 運動及康樂管理(榮譽)社會科學學士

YEAR 1 ENTRY

SSSDP JUPAS
CATALOGUE NO.
JSSV09

YEAR 3 ENTRY

SSSDP (FULL-TIME)
MH145101

2026-27

PROGRAMME HIGHLIGHTS

- **Broad-Based Curriculum:** Covers a broad range of areas of sports and recreation management.
- **Strong Industry Connections:** Features strong collaboration with sports industry partners across Hong Kong.
- **Emphasis on Practical Application:** Dedicated support for work-based learning, including placements and practical activities within sports organizations and major events.
- **International Opportunities:** Offers students overseas study tours and one-semester exchange to develop a global perspective.

Programme Overview

This programme provides a comprehensive curriculum for students pursuing careers in sports and recreation management. The curriculum integrates high-quality academic instruction with a strong emphasis on practical skills and Work-Integrated Learning (WIL). By incorporating practical training, project-based learning, critical thinking and professional presentations directly into course modules, students will be equipped with the professional competency and confidence to lead and succeed.

Career Prospects

Graduates of the Sports and Recreation Management Programme can work in various settings, including the Leisure and Cultural Services Department (LCSD), private or residential clubhouses, event management organisations, sports marketing firms, theme parks, National Sports Associations (NSAs), and the Hong Kong Sports Institute Limited (HKSIL) etc.

Professional Recognition

This Programme is a corporate Member of the Hong Kong Recreation Management Association (HKRMA)

WORK READY
貫徹應科



READY

Overseas Experiences

SRM students have opportunities to join a one-semester exchange programme abroad, as well as a variety of study tours and internships in the Mainland and overseas.



Two SRM Year 3 students participated in a one-semester exchange programme at HU University of Applied Sciences, Utrecht, Netherlands during Semester One, AY2024/25



Five SRM students joined the 2025 Overseas Exchange Programme to Malaysia (18-22 Aug 2025) which organised from the Sports Federation & Olympic Committee of Hong Kong, China

Graduate Endorsement



Wing Ng

(2018 Graduate)
Employed as
a Project Manager
Angle Marketing
Solutions Limited

"THEi SRM programme provided me with comprehensive practical and Work-integrated Learning (WIL) through my undergraduate study. The valuable WIL experiences led me to my first Full-Time job at the Yello Sports Marketing & PR Agency. It also built up my career goal in sports event management."

Scholarships

SRM students received various scholarships from the industry for their academic, internships, and sports achievements.



Yung Light Sun

Timothy Fok Scholastic Award for Sports and Recreation Management 2024 - Hong Kong Recreation Management Association (HKRMA)



Keung Yat Ching

Hong Kong Disney Scholarship for Summer Intern AY2023-24



Lai Hiu Sin Ynes & Chui Wing Chun

Hong Kong Elite Athletes Charitable Trust Scholarships AY2024-25

PROGRAMME STRUCTURE*

YEAR 1

General Education Module

- Chinese 1
- English for Academic Studies 1
- Creativity & Innovation in Society
- General Education Elective 1
- General Education Elective 2
- General Education Elective 3

Industry/Profession Specific Module

- Introduction to Sports & Recreation Services
- Business Management Fundamentals
- Programme Elective 1
- Programme Elective 2

YEAR 2

General Education Module

- A.I. and Blockchain in Society & Work
- Entrepreneurial Mindset

Industry/Profession Specific Module

- Adaptive Sports & Fitness
- Facilities Management in Sports & Recreation
- Adventure-based Recreation
- Active & Healthy Lifestyle Promotion
- Marketing Management
- Contemporary Issues in Sports & Recreation
- Programme Elective 3
- Programme Elective 4

YEAR 3

General Education Module

- Chinese 2
- English for Academic Studies 2
- English for Professional Purposes

Industry/Profession Specific Module

- Fitness Coaching & Management
- Research Methods & Statistics
- Work-intergrated Learning
- Sports Media, Communication & Public Relations
- Sports Events Planning & Management
- Club Operation & Management in Sports & Recreation
- Volunteering Management in Sports & Recreation

YEAR 4

General Education Module

- General Education Elective 4

Industry/Profession Specific Module

- Honours Project 1
- Honours Project 2
- Sports & Globalisation
- Customer Service Management in Sports & Recreation
- Entrepreneurship
- Parks, Trails & Horticulture Management
- Strategic Sports Management
- Programme Elective 5
- Programme Elective 6

*Subject to change. Please visit our website for the latest updates.

Find out more about the SRM programme



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