

## Programme Document

The following tables give an overview and a summary of the overall curriculum structure for the Degree Programme:

Year-Sem	No.	Module Code	Module Title	QF Level	Credit Points
Y3-S1	1	GEC5206	English for Professional Purposes	5	3
	2	---	Select One Programme Elective	5	3
	3	---	Select One Programme Elective	5	3
	4	DFD5342	Consumers & Brands	5	3
	5	DFD5391	Research Methods	5	3
Y3-S2	1	GEC5102	Chinese 2	5	3
	2	GEC5202	English for Academic Studies 2	5	3
	3	---	Select One GE Elective	5	3
	<b>Fashion Design Stream</b>				
	4	DFD5333	Option 4: Production & Portfolio	5	6
	5	DFD5334	Option 5: Refinement	5	3
	<b>Fashion Management Stream</b>				
	4	DFD5364	Option 1 (Fashion Communication): Fashion Journalism	5	3
		OR	OR		
		DFD5365	Option 1 (Fashion Retailing): China Retail Marketing Strategy		
	5	DFD5368	Option 2 (Fashion Communication): Social Media Marketing Communication	5	3
		OR	OR		
		DFD5369	Option 2 (Fashion Retailing): Sales and Persuasive Methodology		
	6	DFD5344	Fashion Event Planning	5	3
Y3-SS@	1	DFD4201	Work-integrated Learning <sup>#</sup>	4	3
<b>Year 3 Sub-total</b>					<b>36</b>

Note:

# The Work-integrated Learning module must be completed before graduation

@ Summer Semester

Year-Sem	No.	Module Code	Module Title	QF Level	Credit Points	
Y4-S3	1	---	Select One GE Elective	5	3	6
	2	DFD5492	Dissertation 1	5	3	
	Fashion Design Stream					
	3	DFD5435	Collection Integration	5	3	12
	4	DFD5453	Fashion Form Practice	5	6	
	5	DFD5493	Concept Research	5	3	
	Fashion Management Stream					
	3	DFD5449	Fashion Finance	5	3	9
	4	DFD5468	Fashion E-Commerce	5	3	
	5	DFD5469	Global Fashion Supply Chain Management	5	3	
Y4-S4	1	---	Select One GE Elective	5	3	6
	2	DFD5495	Dissertation 2	5	3	
	Fashion Design Stream					
	3	DFD5497	Major Design Project	5	6	6
	Fashion Management Stream					
	3	DFD5440	Luxury Theory & Practices	5	3	9
	4	DFD5496	Design Management & Business Plan	5	6	
	Year-4 Sub-total					30
Total Credit Points for Degree Programme						66

Note:

The actual delivery of the modules is subject to the arrangement of the respective Department/ School.